

Jeff K. Ross Financial Services

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Welcome to Jeff K. Ross Financial Services

a part of  COMMONWEALTH *financial network*SM
Anything but Common®

Mission:

Help people enhance and protect their nest egg. Provide investors with advice that is objective, truthful and fair... and do so with superb customer service that is both effective and compassionate.

Clientele:

- Our investors are typically people who have accumulated a portfolio of investable assets.
- They seek from their portfolio either:
 - income,
 - growth,
 - preservation of their portfolio,
 - giving to family and community
 - or a combination thereof.
- They seek a risk level that is less than that of the standard investment benchmarks.
- Our investors are typically good people, with whom we share a mutual respect, and a mutual enjoyment in working together.

Philosophy:

Our work is accomplished within a management style of broad diversification, asset allocation, a balance of risk and performance, and usually a “no-load,” fee-based cost structure. We are open-minded and innovative in order to achieve desired results.

Principles:

We share in common with our clients some guiding principles such as:

- Value investing ---- “buy low, sell high”
- Low or manageable debt ---- preferably only a mortgage
- Living a lifestyle that is “below our means”
- Contributing to society ---- either in time, talents, or financial resources

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Securities and Advisory Services Offered Through Commonwealth Financial Network
Member FINRA/SIPC, A Registered Investment Adviser